

2021 LED Partnership Workshop

Speaker/Presenter Biographies

Carol Aristone is currently an Assistant Division Chief for Manufacturing, Corporate Profits and Business Dynamics in the Economic Indicators Division at the U.S. Census Bureau. Carol oversees multiple surveys and programs including the Quarterly Financial Report, Manufacturers' Shipments, Inventories, and Orders (M3) survey, and other new and emerging data products. Prior to this position, she spent 22 years working on the International Trade program.

Curtis L. Askew is the president and principal consultant of DataNgin Consulting LLC, a company specializing in data analysis, program evaluation, and strategic planning a company he founded in 2008 after leaving departing a research assist professorship at Clemson University. Mr. Askew is experienced in qualitative, quantitative, and geospatial methods and has integrated all three into a unique mixed method approach into work for such entities as the Jack and Jill of America, Incorporated, the South Carolina Department of Commerce, and SC Works Greenville. He has also pursued substantive policy work around broadband accessibility as an evaluator and research associate for the Joint Center for Economic and Political Studies and a reader for the Office of Minority Affairs, U.S. Department of Commerce, and the principal author of white paper that led to South Carolina's H.4840, High School Equivalency Accessibility Act, legislation that was signed into law in 2014 that made South Carolina one of a dozen states to offer an alternative to the GED.

Mr. Askew is a retired Air Force officer who lives in Greer, South Carolina with his wife Pamela and their two boys, Marshall, 22, and Bennett, 11.

Keith Bailey is the Assistant Center Chief for Longitudinal Employer-Household Dynamics (LEHD) Research within the Center for Economic Studies (CES). Keith leads CES's efforts to continuously enhance the information and products made possible through the Census-state partnerships that define LEHD.

Prior to joining the Census Bureau, Keith served as the Labor Market Information Director for the Commonwealth of Pennsylvania. His knowledge of the LEHD program has been since its inception in 1999 while employed as a labor economist within the Pennsylvania Department of Labor & Industry. As a complement to his experience in labor market research, Keith's past professional experience includes nearly a decade working as the principal researcher and advocate for Pennsylvania's 14 Community Colleges exploring and quantifying connections between education and workforce development initiatives.

Keith earned a bachelor's degree in applied statistics from The Pennsylvania State University and a Master of Public Administration degree from Shippensburg University of Pennsylvania.

Leah Brooks is Associate Professor in the Trachtenberg School of Public Policy and Public Administration at the George Washington University and Director of the university's Center for Washington Area Studies. After receiving her PhD from UCLA in 2005, she taught at the University of Toronto and McGill University, and worked at the Federal Reserve Board of Governors. Her work to date includes examination of Business Improvement Districts and land assembly to understand the resolution of collective action problems, analysis of the Community Development Block Grant program to understand the political economy of grant giving at the municipal and sub-municipal levels, and an investigation of the long-run impacts of streetcar investments in Los Angeles. Her pending projects include an analysis of whether and why infrastructure costs have increased in the US, and the long-run impacts of Washington, DC's 1968 civil disturbance. She serves on the editorial boards of the *Journal of Urban Economics* and the *National Tax Journal*.

Colin Chellman is Dean for Institutional and Policy Research at the City University of New York (CUNY), overseeing the Office of Institutional Research (OIR), Office of Policy Research (OPR), and Office of Testing. Before taking the role of Dean, he was Associate Dean and the founding Director of CUNY's Office of Policy Research. Currently, his analytic work focuses on post-graduate student outcomes and – with the support of a recent federal Institute of Education Sciences (IES) grant – transfer student success and the transfer process at CUNY.

His work has been published in Education Week as well as academic journals such as Economics of Education Review, Education Finance and Policy, TCRecord, Urban Affairs Review, Educational Policy, Education and Urban Society, and the Journal of the American Planning Association. In 2013, he joined the board of the Association for Education Finance and Policy (AEFP). He was the recipient of AEFP's New Scholar Award in 2006 and holds an M.P.A. and a Ph.D. from New York University's Wagner School, and a B.A. from the Johns Hopkins University.

Jeffrey Drake is the LMI Manager for the Missouri Department of Higher Education and Workforce Development. He has worked in the LMI office in Missouri for over 25 years. Jeff holds a Bachelor of Science degree in Rural Sociology from University of Missouri 1994.

Aneta Erdie is currently an Assistant Division Chief for Governments and Business Owners Programs in the Economic Reimbursable Surveys Division at the U.S. Census Bureau. Aneta oversees multiple surveys and programs including the Annual Business Survey (ABS) and Nonemployers by Demographics Statistics (NESD). Prior to this position, she was an Assistant Division Chief for Cross Sector Programs in the Economy-Wide Statistics Division at the U.S. Census Bureau. She was responsible for the Survey of Business Owners, Annual Survey of Entrepreneurs, County Business Patterns, Nonemployer Statistics, and Annual Capital Expenditures Survey. Aneta was awarded the Census Bureau Bronze Medal for her leadership in creating an innovative data product for employer businesses' employment and payroll from the County Business Patterns by Congressional District. Aneta has a Masters of Science in Project Management from George Washington University and dual Bachelor degrees in Mathematics and Economics from Rutgers University.

Jason M. Fields is a family demographer and the Senior Researcher for Demographic Programs and the Survey of Income and Program Participation. His research interests include survey methodology, the integration of administrative and survey data, longitudinal survey design, disclosure avoidance, and promoted the integration of administrative data and adaptive design into production survey processing. His substantive interests include: family demography, living arrangements, health and well-being, and the long-term social and health consequences of childhood and family poverty and instability.

Andrew Foote is a Senior Economist for the LEHD program in the Census Bureau's Center for Economic Studies and serves as the lead researcher for the Post-Secondary Employment Outcomes. His research focuses on worker transitions following job loss and labor market outcomes for graduates, and how these differ based on local labor demand conditions. Foote received a Ph.D. from the University of California, Davis in 2015.

Lucia Foster is the Chief Economist of the Census Bureau and Chief of the Center for Economic Studies (CES). In this role, she leads the economic research groups within CES including the Longitudinal Employer-Household Dynamics program. Dr. Foster uses Census Bureau micro data to conduct research on productivity and reallocation, management practices, and R&D performing firms. She has a B.A. in Economics from Georgetown University and a Ph.D. in Economics from the University of Maryland.

Chris M. Herbst is an Associate Professor in the School of Public Affairs at Arizona State University, a Research Fellow at the Institute of Labor Economics (IZA), and a co-editor of the Journal of Policy Analysis and Management. Dr. Herbst's research focuses on examining how the child care labor market functions as well as the impact of child care policy on low-skilled women's employment and children's early development. He received his Ph.D. in public policy from the University of Maryland, College Park. He was named a Child Care Bureau Research Scholar, a dissertation fellowship funded by the U.S. Department of Health and Human Services to aid the future generations of child care researchers. Dr. Herbst's dissertation on child care policy received the 2006-2007 Ph.D. Dissertation Award from the Association for Public Policy Analysis and Management. His child care research has been published in top-ranked public policy and economics journals, including the Journal of Policy Analysis and Management, Journal of Public Economics, Journal of Urban Economics, Journal of Labor Economics, Health Economics, and Economics of Education Review. This work has been highlighted in several major media outlets, including the New York Times, Washington Post, The Atlantic, Bloomberg, and NPR.

Timothy Owen Kestner is the Director of the Economic Information & Analytics (EIA) Division of the Virginia Employment Commission (VEC) where he leads the operations of Virginia's official source of labor market information.

Tim has authored numerous articles and routinely participates in the public discussion regarding industrial changes in Virginia. He tracked and reported on the Defense Base Closure

and Realignment Commission (BRAC) for more than a decade, working alongside a U.S. and Virginia Congressional delegation.

Along with serving as senior executive staff member to the Virginia Board of Workforce Development, he is co-chair of the Bureau of Labor Statistics's Local Area Unemployment Statistics program, member of the Local Employment Dynamics steering committee at U.S. CENSUS and board member of the Labor Market Information Institute. He is past president of both the Virginia Association of Economists and the Richmond Association of Business Economists. Tim is a former adjunct professor of International Studies at Virginia Commonwealth University, where he received his undergraduate degree. He holds a graduate degree from the University of Richmond.

Taylor Marr is the Lead Economist who manages the research team at Redfin, a national tech-empowered Real Estate brokerage. He is passionate about cities, housing and urban policy and an advocate for increased domestic migration and mobility. He was also a data scientist and visualization whiz of Redfin's housing data. Taylor went to graduate school for economics in Berlin, where he focused on behavioral causes of the global housing bubble and subsequent policy responses. He is also the Vice President on the board of the Seattle Economics Council. Taylor's research has been featured in the Economist, New York Times, the Wall Street Journal, NPR, and many other news publications.

He also has participated in two past opportunity project sprints with the Census Bureau. The first one developed Opportunity Score—an address-level score from 0-100 that takes into account the number of jobs that are easy to get to by transit, along with the population of the surrounding area. In the second sprint he built a "Job Opportunity Tool", which helps people better understand the job opportunities, pay, and cost of living tradeoffs when deciding which metro area to live.

Carrie Mayne is the Chief Economist at the Utah System of Higher Education where she advises the system of 16 colleges and universities on economic issues and directs her team in conducting research to inform state leadership on the role of higher education in the state's economy. Formerly, Mayne was the Chief Economist and Director of Workforce Research and Analysis at Utah's Department of Workforce Services, where she was employed for 14 years. She and her staff produced a wide array of tools to aid the public in understanding the state's workforce. Mayne is a member of the Utah Economic Council and the Governor's Child Support Guidelines Advisory Committee. She holds a bachelor's degree in economics from the University of Utah and is working toward completing her doctorate in the same field. Her areas of expertise include labor economics, econometrics, and statistics.

Erika McEntarfer is a labor economist and the head of research for the Longitudinal Employer Household Dynamics (LEHD) program at the U.S. Census Bureau. This group is chiefly responsible for developing new statistics such as Post-Secondary Employment Outcomes (PSEO), Job-to-Job Flows (J2J), and the Quarterly Workforce Indicators (QWI) from LEHD

microdata. Her research focuses on U.S. employment and wage dynamics and was recently published in American Economic Review: Macroeconomics and the Journal of Labor Economics.

Rachel Moskowitz is the Bureau Chief for Economic Research and Analysis, a section of the New Mexico Dept. of Workforce Solutions that produces labor market information for the state. She received her undergraduate degree from The Ohio State University and a Master's in Economics from the University of New Mexico.

Ken Robertson joined the Bureau of Labor Statistics in 1990. He is currently the Assistant Commissioner for Industry Employment Statistics, where he manages the Current Employment Statistics (CES) survey, the Job Openings and Labor Turnover Survey (JOLTS), and the Quarterly Census of Employment and Wages (QCEW) program which includes the quarterly publication of Business Employment Dynamics (BED) data. Prior to managing these programs, Mr. Robertson managed the development of systems and the monthly data production for the Current Population Survey (CPS), the monthly production of CPS inputs for the Local Area Unemployment Statistics (LAUS) program, and the development of software and production of data for the American Time Use Survey (ATUS). Prior to that, Mr. Robertson worked as a Mathematical Statistician at BLS, where he developed survey designs, estimators, and software for the Occupational Employment Statistics (OES) program and other surveys. Mr. Robertson attended Western New Mexico University, where he completed a B.S. in Computer Science and Mathematics in 1990, and he graduated from American University in 1996 with a M.S. in Statistical Computing.

Jeff Rosenthal is a Senior Labor Market Analyst with the Labor & Economic Analysis Division of the NC Department of Commerce. His research interests include work and workforce development, and his projects include employment projections, developing lists for Star Jobs, studying employer needs, and Labor Market Information training. Previously, he worked in government and academic settings including the US Census Bureau and Wake Forest University. He has a MA and PhD in Sociology from the University of North Carolina at Chapel Hill, and a BA from Northwestern University. He resides (and temporarily teleworks) in Carrboro, NC with his spouse and two children.

Colin Shelvin is a Survey Statistician on the Big Data Team in the Economic Indicator Division. He earned a BS in Biometry and Statistics from Cornell University and started working at Census after graduating in 2012. He has worked to address a variety of indicator survey needs with data science solutions. Most recently he has been working on two experimental data products at Census, the Monthly Business Formations Statistics and the Small Business Pulse Survey.

Alyson Smola is a Survey Statistician in the New and Emerging Data Products Branch in the Economic Indicator Division. She earned a BS in Statistics from the University of Pittsburgh and started working at Census in 2015. Most recently she has been working with Business Formations Statistics and Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES) data products.

Jim Spletzer received his Bachelor's degree in economics and mathematics from Knox College in 1985, and his Ph.D. in economics from Northwestern University in 1990. He joined the U.S. Bureau of Labor Statistics in 1990 as a research economist and became the Director of Research for the Office of Employment and Unemployment Statistics in 2001. He joined the U.S. Census Bureau in 2012 as Principal Economist for the Longitudinal Employer-Household Dynamics (LEHD) program in the Center for Economic Studies. Mr. Spletzer's current research interests are economic measurement and the applications of linked employer-employee data.

Till von Wachter is Professor of Economics, Faculty Director of the California Policy Lab, Director of the Census Research Data Center, and Associate Dean for Research for the Social Science Division at the University of California Los Angeles. Prof. von Wachter's research has examined the long-term costs of job loss, the consequences of long-term unemployment, and the effects of the UI program on workers. He has also written on UI reform prior and during the COVID-19 crisis. During the crisis, Prof. von Wachter and his CPL team published monthly reports on the state of the UI system using data from California that have received national attention. He is currently co-chairing the Taskforce on UI Reform of the National Association of Social Insurers (NASI) and is a member of the National Academy of Sciences Strategy Group on COVID and Rental Evictions.

Lisa S. Williams currently serves as the Associate Commissioner for Workforce Education and Training at the Louisiana Board of Regents. She has a very diverse professional background, including having worked as a legislative assistant to a state senator; a seventh grade English teacher and drop-out prevention counselor; a community college instructor; a development team member for the organization of a worldwide evangelistic ministry; a tri-state regional coordinator in the Arkansas-Louisiana-Mississippi Delta; and as an executive on loan to the Louisiana Workforce Commission.

As a graduate assistant at the Baton Rouge Community College, Dr. Williams was instrumental in coordinating the curriculum development process for the new college that ultimately led to the establishment and consummation of articulation and transfer agreements between BRCC and other state colleges and universities. After joining the Board of Regent's staff, Dr. Williams convened the team and spearheaded the work which led to Louisiana's Career Readiness Certificate. She was later appointed to ACT's National Board of Advisors for Workforce Development, which provided guidance to ACT as it developed and launched the National Career Readiness Certificate.

Dr. Williams has received numerous honors, awards and other forms of recognition, including being invited by First Lady Michelle Obama's Reach Higher Initiative to participate on a team representing Louisiana being featured as a "Higher Education Headliner" by the State Faculty Senate Association, "Trailblazer in Higher Education" by the Louisiana Association of Women in Higher Education (LAWHE); appointed by Governor Kathleen Blanco to her gubernatorial transition sub-committee on the Workforce and Economic Development, and later, to the Louisiana Women's Commission on Policy and Research; appointed by Governor Bobby Jindal to his first transition team as a member of the Workforce Advisory Committee, and later, to the

State's Workforce Investment Council as the official designee of the Commissioner of Higher Education; and served as a presenter to and resource for Governor John Bel Edwards' Workforce and Economic Development Transition Team. She is the Vice Chair of the UP Alliance, formerly the Greater Baton Rouge Literacy Coalition; an inaugural member of the U. S. Army's Grassroots Advisory Council and its current Chair, and a number of other state, regional, and national policy teams. She was also selected as a contributing writer for the acclaimed "Women of Color Study Bible" (World Bible Publishers International).

Dr. Williams is a consultant, motivational speaker and presenter in areas related to higher education and the workforce continuum, including secondary to postsecondary transitions, career pathways, coaching, preparation, and employability and faith-based and community relations. Known by her colleagues as the "Collaboration Queen", through the years, she has successfully worked with and convened partners and stakeholders with diverse interests and backgrounds to accomplish goals in the best interest of the state. She has presented papers and articles, as well as keynote addresses and speeches, and served on panels at numerous state, regional and national workshops, training seminars and conferences.

A Louisiana native, Dr. Williams earned her Bachelor's and Master's Degrees from Southern University and A & M College and a Ph.D. in educational leadership and research, with an emphasis in higher education administration, from Louisiana State University and A & M College.

Chris Worley is a consultant with Fourth Economy Consulting. In his role as an economic development analyst, he applies creative analysis and detailed research to support innovative projects that build better communities and stronger economies. By combining qualitative and quantitative information with targeted facilitation, his work is focused on helping communities tell their story and develop solutions to pressing challenges. His recent work includes population projection modeling, COVID-impact analysis, and national remote work modeling.