LED Round Table Discussion: Startups and Youth Employment

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Startups as engines of job creation

They represent 3% of aggregate employment, but account for 20% of gross job creation!

Problem: Difficult to find disaggregated data

 Goal: Characterize worker flows for young workers at startups across space and over time

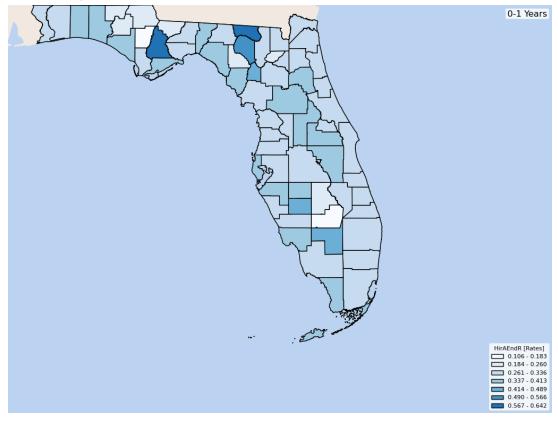
Formalize the goal

- Who: Startups (0-1 years old), Young Workers (25-34 years old)
- What: Hiring rate, separation rate
- Where: County & Florida-State level
- When: Time series 2000-2014, 2014 for geographic variation

How would you show variation within your state?

First, you go to the QWI Explorer, and look at the hiring rates for startups:

Take-away: When targeting startups for analysis, location matters!
Large amount of heterogeneity within state.



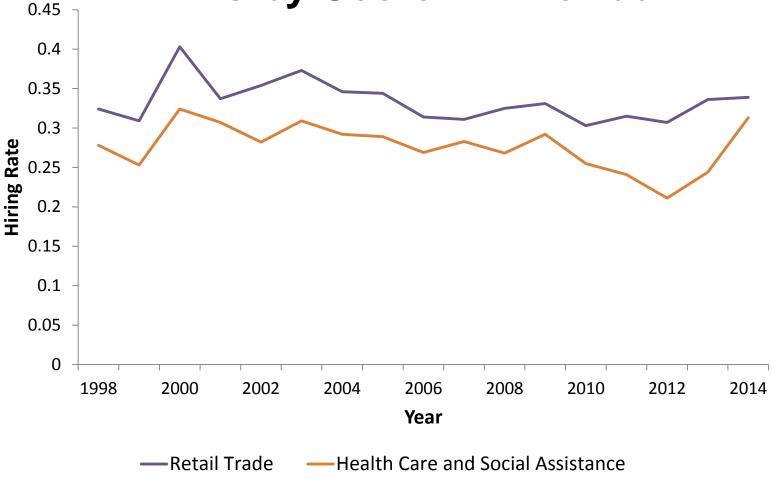
Source: QWI, U.S. Census Bureau



What if you want to know more about workers?

- LED data is particularly suited to answer these questions
- Breakdowns by age, race, and education level
- Timeseries information

Hiring Rates of Young Workers by Young Firms by Sector in Florida



Take-away: Startups in select industries are more likely to hire young workers

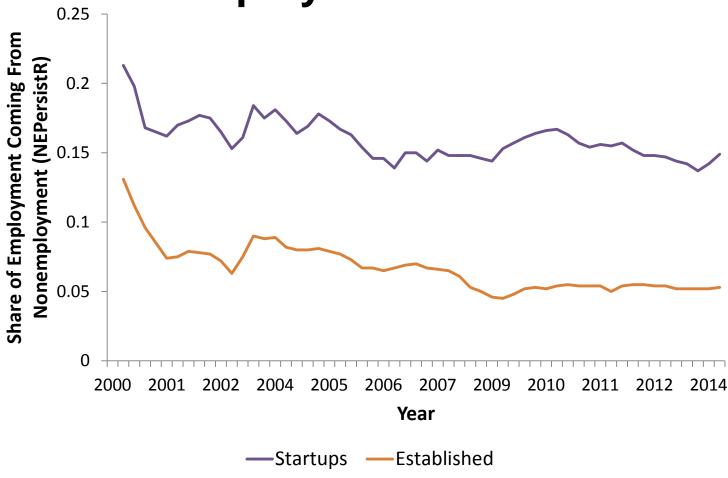


J2J Data

 We can use J2J data to find out what share of workers at startups come from nonemployment

No web tool for now, but it's due out later this year!

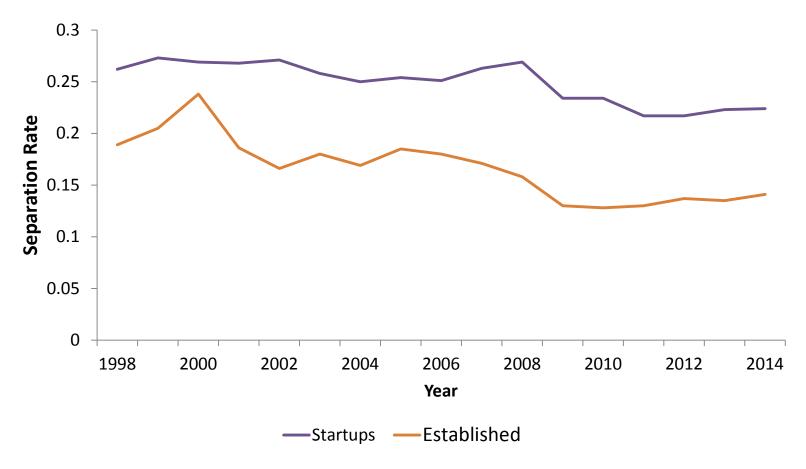
Startups Hire Workers From Nonemployment in Florida



Take-away: Startups are more likely to hire workers from nonemployment



Separation Rates of Young Workers by Young Firms in Florida



Take-away: Young workers are more likely to leave startups



Summary

- Wanted: Characterize worker flows for young workers at startups across space and over time
- Limited scope by establishing restrictions to who, what, where, when
- Findings:
 - Large amount of heterogeneity within state
 - Startups in select industries are more likely to hire young workers
 - Startups are more likely to hire workers from nonemployment
 - Young workers are more likely to leave startups

Session Objective

 Brainstorm a questions related to startups and/or youth employment

Narrow the focus to tell a story

Use data (if possible) to explore question

To prepare you, we provided handouts