

Title of Presentation: Redefining Nebraska's Economic Regions

Question your work tried to answer	What counties in Nebraska are economically linked?
Local Employment Dynamics data sources used	<input checked="" type="checkbox"/> OnTheMap <input type="checkbox"/> QWI <input type="checkbox"/> Industry Focus <input type="checkbox"/> Raw data files from CD or VRDC <input type="checkbox"/> Other: _____
Other data sources used	Shape (.shp) files for the counties in my state, came with our software license but these files can be found online from the Census TIGER Products
Software/ data processing tools used	Microsoft Excel, ArcGIS ArcMap mapping software, Adobe Illustrator design software
Brief description of methodology (if someone wanted to do a similar analysis, how should they approach it?)	Using OnTheMap for the selected geography run a destination analysis with the selection area as "home" and the Destination as "Counties". Using Excel or program of your choice create a file using the share number for the selected county to determine how many workers live and work in the same county. Using mapping software create a Thematic map using the OnTheMap data. If desired, use graphic design software to add extra map elements.
Benefits of methodology/ data	Shows what counties are linked by where workers are living and working.
Drawbacks/problems with methodology/data	Restrictions of the OnTheMap data such as being restricted to businesses covered by unemployment insurance.
Anything else?	If doing this for several geographies you may want to look into using the LODES data.
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