Title of Presentation: Creating an LED Template for Economic Development

<table>
<thead>
<tr>
<th>Question your work tried to answer</th>
<th>How can we develop a report template that helps economic development councils show business prospects the potential labor force that resides within their area and works outside the area?</th>
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| **Local Employment Dynamics** data sources used | □ OnTheMap  
□ QWI  
□ Industry Focus  
□ Raw data files from CD or VRDC  
□ Other: ____________________________ |
| Other data sources used | Census Bureau State and County QuickFacts  
Labor force, employment, and unemployment (LAUS) |
| Software/ data processing tools used | Google Earth  
Microsoft Excel and Word |
| Brief description of methodology (if someone wanted to do a similar analysis, how should they approach it?) | Each labor shed analysis begins with brief descriptions of a labor shed, OnTheMap, and the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics. That is followed by an executive summary, Census Quick Facts, labor force, employment and unemployment, and population. The sections that follow are taken from OnTheMap and include:  
• Work Area Profile Map & Summary  
• Work Area Demographics  
• Home Area Profile Map & Summary  
• Home Area Demographics  
• Labor Inflow/Outflow Map & Summary  
• Work Destination Summary  
• Home Destination Summary  
• Paired Area Analysis  
• Distance/Direction |
| Benefits of methodology/ data | The main benefit to developing a template for labor shed analyses is the ability to quickly respond to requests from economic development organizations with a product that is comprehensive and consistent. |
| Drawbacks/problems with methodology/data | The main challenge in preparing reports is in formatting the data. |
| Anything else? |  |
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