OnTheMap Mobile

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Mobile Internet

• U.S. consumers are estimated to buy 25 million tablets and 95 million smartphones in 2011.
• Within five years, more users will connect to the Internet over mobile devices than desktop PCs.
• Mobile data speeds and coverage must continue to grow with user demand.
The Business Need

- Demand for mobile-enabled tools
- Make access to our data as easy and convenient as possible
- Innovation
- Target new users
What is OnTheMap Mobile?

- user-interface optimized for generating and viewing OnTheMap maps and reports on mobile devices (such as smartphones and tablets)
- leverage the Location-based services (LBS) functionality in mobile devices to offer an innovative new way of accessing local employment data based on your current location.
Why Use OnTheMap Mobile?

- Convenience
- Speed
- Location Services
  - Select any geography you are currently contained within
- Compatibility
  - Operating Systems – IOS, Android, BlackBerry
  - Sizes – phone or tablet
Video Demonstration
Contact Us

Comments/Suggestions
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Join the Listservs
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