You’ve Come a Long Way, Baby

- **Version 0** (2004/2005)
  - Pilot with 2 years of data for 12 states
- **Version 1** (2006)
  - 2 years of data for 17 states
- **Version 2** (2007)
  - 3 years of data for 42 states, cross-state patterns
- **Version 3** (2008)
  - 5 years of data for 46 states, new user interface, new analysis types
- **Version 4** (2009)
  - 7 years of data for 47 states, import/export functionality
- **Version 5** (2010)
  - 8 years of data for 48 states, new user interface, new analysis types
Looking Back (Version 2)
Changes in OnTheMap

Version 2

Version 5
OnTheMap Development Team

circa 2005
circa 2011

USCENUSBUREAU
Version 5 Design Goals

• Provide similar functionality as Version 4
• Get users to the data faster/more easily
• Add data without increasing required interface complexity
• Improve the user experience
Version 5 Highlights

• Dashboard Interface:
  – Chart, Map, Reports

• Six Analyses:
  – Paired Area, Area Comparison
  – Distance/Direction, Destination
  – Inflow/Outflow, Paired Area

• New Data:
  – 2009
  – Connecticut & North Carolina
  – Race, Ethnicity, Educational Attainment
Live Demo
In the Queue for Version 6 and Beyond

- No major interface changes
- 2010 job data
- 2010 geography
- New variables
- Improved operation
- Other suggestions?
Other Plans

- OnTheMap for Emergency Management (Rob Pitts)
- OnTheMap Mobile (Heath Hayward)
- OnTheMap for Congress
Thank You

• OnTheMap
  – http://lehdmap.did.census.gov/

• Contact Us:
  – matthew.graham@census.gov
  – jeremy.s.wu@census.gov
  – CES.local.employment.dynamics@census.gov

• OnTheMap Mailing List:
  – lehd-onthemap@lists.census.gov