Skinning and Website Branding

Annual LED Partnership Workshop

Washington, DC
March 6, 2009

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U.S. Census Bureau
Skinning

• Website and skinning
  – Website provides open access
  – Partners can “skin” analytic tools
  – Encouraged by LED
  – QWI Online, Industry Focus, OnTheMap
Skinning

- Website and skinning
  - Provides LED services
  - Joint promotion/co-marketing
  - No cost
  - Why aren’t YOU?
Skinning
Example of Skinned QWI Website

[Image of the Skinned QWI Website]

Colorado Labor Market Information

LEHD State of Colorado County Reports - Quarterly Workforce Indicators

Select Criteria below. A new report will be created below as selections change.

Year: 2008 ▼
Quarter: Q1 ▼
Sex: Male and Female ▼
Age Group: 14-64 ▼

Download Dataset ▼ Print Table ▼

QWI Quick Facts

<table>
<thead>
<tr>
<th></th>
<th>Adams (Q1)</th>
<th>Adams (Avg:Selected + 3 Prior qtrs)</th>
<th>Colorado (Q1)</th>
<th>Colorado (Avg:Selected + 3 Prior qtrs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Employment</td>
<td>161,852</td>
<td>183,959</td>
<td>2,118,083</td>
<td>2,218,175</td>
</tr>
<tr>
<td>Net Job Flows</td>
<td>-1,000</td>
<td>258</td>
<td>69,913</td>
<td>4,348</td>
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<tr>
<td>Job Creation</td>
<td>13,025</td>
<td>12,490</td>
<td>527,053</td>
<td>197,356</td>
</tr>
<tr>
<td>New Hires</td>
<td>26,470</td>
<td>32,560</td>
<td>406,405</td>
<td>452,905</td>
</tr>
<tr>
<td>Separations</td>
<td>30,072</td>
<td>42,222</td>
<td>519,124</td>
<td>598,982</td>
</tr>
<tr>
<td>Turnover</td>
<td>12.8%</td>
<td>12.8%</td>
<td>12.6%</td>
<td>13.6%</td>
</tr>
<tr>
<td>Avg Monthly Earnings</td>
<td>$3,500.00</td>
<td>$3,500.00</td>
<td>$3,346.00</td>
<td>$3,027.00</td>
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<tr>
<td>Avg New Hire Earnings</td>
<td>$2,370.00</td>
<td>$2,370.00</td>
<td>$2,105.00</td>
<td>$2,523.90</td>
</tr>
</tbody>
</table>

For more information
Skinning

Example of Skinned IF Website
Skinning

Example of Skinned OnTheMap Website
Contact Us

General Comments/Suggestions
ces.local.employment.dynamics@census.gov

Production Team
ces.lehd.production.list@census.gov

Local Employment Dynamics Website
http://lehd.did.census.gov