

Skinning and Website Branding

Annual LED Partnership Workshop

Washington, DC

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U.S. Census Bureau

Skinning

- Website and skinning
 - Website provides open access
 - Partners can “skin” analytic tools
 - Encouraged by LED
 - QWI Online, Industry Focus, OnTheMap

Skinning

- Website and skinning
 - Provides LED services
 - Joint promotion/co-marketing
 - No cost
 - Why aren't YOU?

Skinning

Example of Skinned QWI Website



Colorado Labor Market Information [Colorado LMI Home](#)

LEHD State of Colorado County Reports - Quarterly Workforce Indicators
Select Criteria below. A new report will be created below as selections change.

Year: Geographic Grouping: or [Information by Detailed Industry](#)
 Quarter: County:
 Sex: Industry:
 AgeGroup: Ownership:


[Download Dataset](#) [Print Table](#)

QWI Quick Facts	Adams (Q1)	Adams (Avg: Selected + 3 Prior qtrs)	Colorado (Q1)	Colorado (Avg: Selected + 3 Prior qtrs)
① Total Employment	161,972	163,959	2,193,063	2,219,175
② Net Job Flows	-1,060	-258	69,509	4,349
③ Job Creation	13,025	12,493	227,999	197,255
④ New Hires	28,470	33,540	406,436	452,885
⑤ Separations	39,073	42,222	519,129	586,562
⑥ Turnover	12.8%	12.8%	12.6%	13.6%
⑦ Avg Monthly Earnings	\$3,606.00	\$3,566.00	\$3,946.00	\$3,827.00
⑧ Avg New Hire Earnings	\$2,213.00	\$2,357.00	\$2,405.00	\$2,525.50


[View Detailed Comparison Reports](#)
For more information

Skinning

Example of Skinned IF Website



Alabama Department of INDUSTRIAL RELATIONS



[DIR Home](#)
[LMI Home](#)
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LEHD State of Alabama County Reports - Quarterly Workforce Indicators

Select Criteria below. A new report will be created below as selections change.


Year
Quarter
Sex
AgeGroup

Geographic Grouping or [Information by Detailed Industry](#)
County
Industry
Ownership


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QWI Quick Facts	Autauga (Q1)	Autauga (Avg: Selected + 3 Prior qtrs)	Alabama (Q1)	Alabama (Avg: Selected + 3 Prior qtrs)
Total Employment	11,413	11,741	1,882,336	1,893,915
Net Job Flows	57	46	-18,623	2,034
Job Creation	582	621	95,369	94,857
New Hires	1,850	2,251	302,581	341,763
Separations	2,063	2,495	366,555	392,908
Turnover	9.1%	10.2%	9.9%	10.0%
Avg Monthly Earnings	\$2,760.00	\$2,672.50	\$3,158.00	\$3,129.00
Avg New Hire Earnings	\$1,489.00	\$1,540.25	\$1,868.00	\$1,954.75

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Skinning

Example of Skinned OnTheMap Website



Local Employment Dynamics

Getting Started - Select a Geographic Area - Enter a geographic area (state, county, zip code, congressional district, metro area, city name, etc.) into the place name lookup box below. Then click the *Enter* button.

Place Name:

Enter

Map or Text-Only:

Map Mode

Getting Started - Click in the Map - Start by clicking at the center of the geographical area for your analysis. The application will open a regional map centered on the selected point.



OnTheMap is produced by the U.S. Census Bureau in cooperation with states under the Local Employment Dynamics (LED) partnership.
OnTheMap Version 3 is made possible through the support of the Employment and Training Administration at the U.S. Department of Labor.

OnTheMap Version 3

[Information/Help](#)

[What's New](#) [PDF; File Size: 52KB]
[Getting Started](#) [PDF; File Size: 1.64MB]
[Sample Analysis- Area Profile](#) [PDF; File Size: 420KB]
[Sample Analysis- Shed](#) [PDF; File Size: 352KB]

Resource Links:

[OnTheMap Direct](#)
[LEHD Home](#)
[OWI Online](#)
[Industry Focus](#)
[Older Worker Profiles](#)

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Source: U.S. Census Bureau, Center for Economic Studies, Longitudinal Employer-Household Dynamics Program | e-mail: ces_local_employment_dynamics@census.gov

Contact Us

General Comments/Suggestions

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Local Employment Dynamics Website

<http://lehd.did.census.gov>