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- Full speed ahead
- Policy Direction
  - Transform the workforce investment system
  - Bring a comprehensive view to economic and talent development
  - Leverage the resources of all organizations that have a stake in education and training to foster a region's competitive advantage

- ETA Vision for Talent Development
  - A regional partnership of critical assets, strategically investing in talent development through programs designed in partnership with employers and local education and training institutions

- ETA's tools to put the vision in place
  - Continue investment in model projects
  - Convey the policy framework in everything we do
  - Capacity building projects
    - Workforce3One.org
    - Workforce Innovations Conference
    - Transformational Forums



# How Does workforce information fit with ETA's policy direction

- Workforce system transformation elements
  - The system actively collaborates with strategic partners to gather and analyze a wide array of workforce and economic data to drive strategic planning, track economic conditions, benchmark competitiveness, and measure outcomes

# How Does workforce information fit with ETA's policy direction

- Specific Resources and Tools including:
  - Policy framework and continuing funding to states
  - Catalogue of Workforce Information Sources
  - Specialized sessions for Workforce Innovations
  - Workforce Information Conferences
  - Webinars

# How Does workforce information fit with ETA's policy direction

- Specific Resources and Tools including:
  - Collaboration with the Census Bureau
  - COS Regional Economic Development Portal
  - Workforce and Economic Analyst Community in Workforce3One.org
  - Workforce Information Innovators Network

- Regional Economic Development (RED) portal – [www.CareerOneStop.Org/RED](http://www.CareerOneStop.Org/RED) features the following Census products
  - Census Quickfacts
  - Local Employment Dynamics
  - On-The-Map
  - Economic Development Hot Report
  - Quarterly Workforce Indicators



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Regional Economic Development

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Regional Economic Development



**Workforce Innovation in Regional Economic Development** is a groundbreaking approach to workforce and economic development. Through the WIRED model, regions integrate economic and workforce development activities and demonstrate that talent development can drive economic transformation in regional economies across the United States.

### the 6 steps to regional success



**1. Identify the Regional Economy**

Ignore political boundaries and identify surrounding areas that share the same economic structure...

**2. Form Core Leadership Group**

After a regional identity and assets are defined, form a core leadership group representing the major assets of the region...

**3. SWOT Analysis**

A comprehensive analysis of regional Strengths, Weaknesses, Opportunities, and Threats that directly affect strategic economic development...

**4. Regional Identity and Vision**

Developing a regional identity and vision for regional economic growth is critical...

**5. Devise Strategies**

Strategies for regional economic and workforce development should be "SMART" - Specific, Measurable, Achievable, Realistic, and with a Timeline...

**6. Leverage Resources and Implement**

Leverage resources from private, non-profit, and government sources in support of the common goals...

<http://careeronestop.org/RED>

thinkabout:

- Workforce and Economic Information Community of Interest
- Content Repository
  - Archived Webinars
  - Exemplary State Economic Analysis models
  - Use of WI/LMI for Regional Economic decision making

- Network Overarching Goal
  - Advance the application and integration of data, analysis, and research for decision making in regional economic development

- Network Goals
  - Identify demonstrated practices and partnerships
  - Share practices, methods, and techniques
  - Encourage and promote capacity building and skill development
  - Engage in dialogue that will strengthen federal-state-private partnerships

- WIN/WIN:
  - Project steering committee
  - Strategies to build capacities of workforce information providers
  - An innovators network
  - Web presence for exemplary products

- WIN/WIN:
  - Analyzing and identifying the ingredients of effective efforts
  - “How to Guide” to effectively link workforce research and information to decision-making and planning
  - Examples of exemplary efforts

- WIN/WIN:
  - We will need YOU to
    - Participate and to share your good ideas, information, and tools
    - Join with us in building productive working relationship between data suppliers and users
    - Accomplish the WIN /WIN goal





***THANK YOU!***