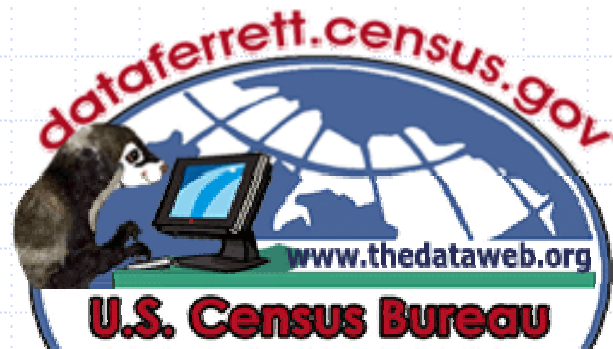# Creating Custom Web Pages using DataFerrett & LEHD

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DataFerrett Features

◆ Data Manipulation and Recoding

◆ Frequencies and Cross Tabulations

◆ Multiple Dimension Tabulations

◆ Spreadsheet Formulas

◆ Mapping, Graphing and Charting

◆ Publishing to HTML and PDF

Definition of a *Hot Report*

◆ A custom web page created by an analyst

◆ End user interactively obtains custom views of data from the DataFerrett databases.

◆ The analyst does not need software coding skills to create a *hot report*

Hot Report Features

- Live, interactive data web pages
- DataFerrett objects (tables, maps, graphs) can be included and controlled
- Active (replacement) text
- Create one report, controls/selections on the web page make it many reports
- Multi-dataset reports – LEHD, ACS, etc.

Hot Report Advantages

- ◆ Immediate ability to respond to job questions & issues in your state
- ◆ Customizable, easy to disseminate
- ◆ Modify as time goes by or replace with others of more timely interest to users
- ◆ Need-centric, user-centric

Hot Topics for *Hot Reports*

◆ Computer programmers with average annual pay of $79,485. Landscaping and grounds-keeping workers making just $ 25,104. The two occupations have little in common except that demand for workers in both categories will be among the strongest in **Washington state** over the next seven years. *A new study from the state Employment Security Department identifies 15 job categories expected to be in higher demand through 2012.   The Seattle Times, December 2005.* NAICS 5415; 5617

More news from Washington

◆ [Washington] state's film lovers want to see more of the Evergreen State on the silver screen - and less of its neighbor to the north or states to the south as cheaper stand-ins.

The state has lost millions of dollars in potential production value to nearby Vancouver, British Columbia, which offers a favorable exchange rate on the dollar and significantly more incentives to lure film, TV and commercial production from the United States. NAICS 5221

Oregon wants software companies

◆ Gov. Ted Kulongoski pledged Tuesday to do his part to make **Oregon** an attractive place for open-source **software development**, promising to raise the state's profile within the open-source movement and to raise the movement's profile inside **Oregon.**

"This is a growing segment of **Oregon's** economy, and it's the future. And it's little-known outside the industry," Kulongoski told a roundtable discussion. The governor said Oregon would contribute $ 40,000 in state economic development funds.

◆ Oregon is already home to **several high-profile open-source endeavors,** including the Open Source Development Labs in Beaverton, which promotes adoption of the Linux operating system. But open source hasn't yet attracted venture capital investment or brought large numbers of new jobs to the state the way the semiconductor industry did, or the way Internet technologies did in Seattle and the Silicon Valley. NAICS 5112

Florida region tracking indicators

◆ TAMPA BAY, Fla., Jan. 12 /PR Newswire/ -- The Tampa Bay Partnership introduced the results of its Regional Economic Scorecard today to an audience of regional leaders. The scorecard, a realistic snapshot of the Tampa Bay regional market based upon **key indicators**, will be used by Partnership leadership to focus attention on issues impacting the region's competitiveness and attractiveness for business and investment. Five economic driver categories were selected in this process: **employment and workforce**; income and productivity; housing; innovation; and education. Each of the five categories contains several indicators that are distilled into an index, with an overall index created out of the five category indices. Five comparison regions were selected to benchmark against including Atlanta, Charlotte, Jacksonville, Raleigh-Durham, and Dallas.

◆ Sample *Hot Reports* using LEHD

www.bls.census.gov/led/hotreport_examples.html

How to Make a *Hot Report*

◆ Live Demo using DataFerrett to create a Hot Report

Next Steps

◆ Beta Testing on Partners Only expected in Feb/Mar 2006

◆ Interested in beta testing prior to that? Contact:

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