# Transportation Applications-LED Workshop Ideas

January 19-20, 2006

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&

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### Transportation Applications

- Highway/Street System Planning
  - Forecasting
  - Land Use Interaction- Trip Rates
- Transit Services
  - Route Planning
  - Marketing
  - Evaluation-Market Success?

#### 2003 Travel Behavior Inventory

Table 40A
Percent of Vehicle Trips by Destination Activity and Vehicle Occupancy: Seven-County Area

| Vehicle<br>Occupancy | Total  | Went to<br>Work | Went to<br>Work<br>Related | Went to<br>School | Went to<br>Other<br>School<br>Activities | Went to<br>Child Care | Quick<br>Stop | Went<br>Shopping | Went to<br>Friends/<br>Relatives |
|----------------------|--------|-----------------|----------------------------|-------------------|--|-----------------------|---------------|------------------|----------------------------------|
| 1                    | 71.5%  | 94.6%           | 92.6%                      | 88.3%             | 74.7%                                    | NA                    | 57.2%         | 71.0%            | 66.5%                            |
| 2                    | 19.3%  | 4.6%            | 6.4%                       | 7.2%              | 17.7%                                    | NA                    | 32.6%         | 21.3%            | 22.9%                            |
| 3                    | 6.3%   | 0.9%            |                            | 2.2%              | 2.7%                                     | NA                    | 5.7%          | 5.7%             | 8.6%                             |
| 4                    | 2.1%   | 0.3%            | 0.1%                       | 1.7%              | 0.0%                                     | NA                    | 4.5%          | 1.6%             | 1.4%                             |
| 5+                   | 0.8%   | 0.2%            | 0.3%                       | 0.6%              | 4.9%                                     | NA                    | 0.0%          | 0.4%             | 0.6%                             |
| TOTAL                | 100.0% | 100.0%          | 100.0%                     | 100.0%            | 100.0%                                   | NA                    | 100.0%        | 100.0%           | 100.0%                           |

Table 40B

Percent of Vehicle Trips by Destination Purpose and Vehicle Occupancy: Seven-County Area

| Vehicle<br>Occupancy | Went to<br>Personal<br>Business | Went to<br>Eat Out | Went to<br>Entertainment/<br>Fitness | Went to<br>Civic/<br>Religious | Went to<br>Pick up/<br>Drop off<br>Passenger |        |        | At-Home<br>Activities | Working<br>at Home |
|----------------------|---------------------------------|--------------------|--------------------------------------|--------------------------------|--|--------|--------|-----------------------|--------------------|
| 1                    | 72.5%                           | 57.7%              | 55.3%                                | 68.4%                          | 37.4%  | 27.5%  | 81.7%  | 72.4%                 | 89.9%              |
| 2                    | 19.6%                           | 28.2%              | 27.0%                                | 19.6%                          | 40.8%  | 56.9%  | 13.1%  | 18.2%                 | 6.1%               |
| 3                    | 5.1%                            | 8.4%               | 11.1%                                | 6.4%                           | 14.9%  | 15.6%  | 2.7%   | 6.7%                  | 0.7%               |
| 4                    | 2.1%                            | 4.6%               | 4.5%                                 | 3.8%                           | 4.8%   | 0.0%   | 0.0%   | 2.0%                  | 0.0%               |
| 5+                   | 0.7%                            | 1.1%               | 2.1%                                 | 1.8%                           | 2.1%   | 0.0%   | 2.5%   | 0.7%                  | 3.3%               |
| TOTAL                | 100.0%                          | 100.0%             | 100.0%                               | 100.0%                         | 100.0%                                       | 100.0% | 100.0% | 100.0%                | 100.0%             |

#### **Common Presentation:**

"Public Transit = only 2.3% of all person trips"

## 2003 Travel Behavior Inventory

Table 34
Trips by Travel Mode: Seven-County Area

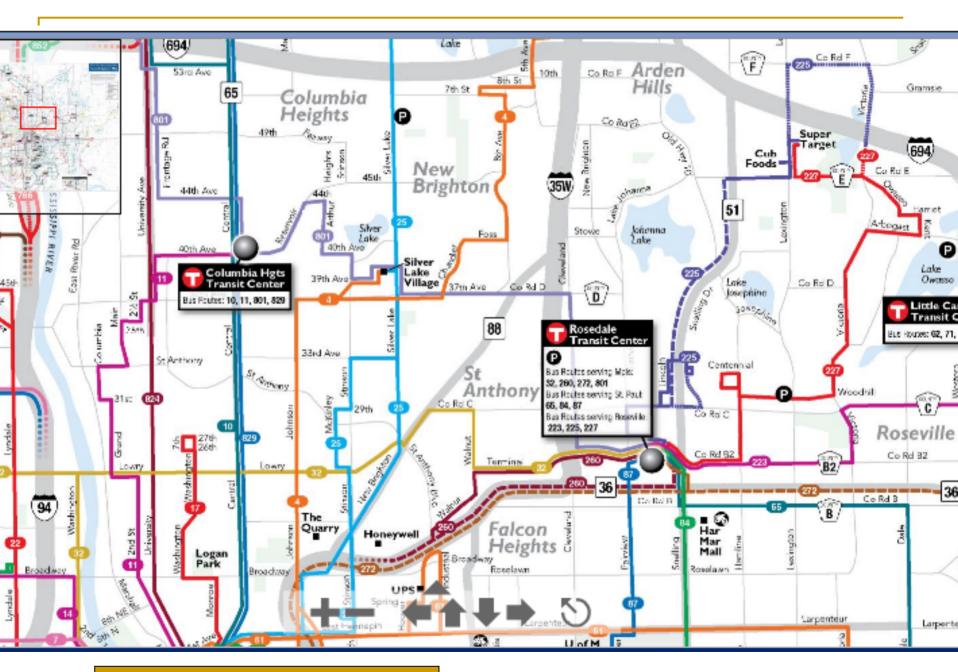
| Travel Mode          | Trips      | Percent |
|----------------------|------------|---------|
| Walk                 | 657,321    | 5.6%    |
| Bike                 | 178,880    | 1.5%    |
| drive Alone          | 5,508,156  | 47.2%   |
| Drive with Passenger | 2,191,741  | 18.8%   |
| Passenger            | 2,699,561  | 23.1%   |
| Public bus           | 266,662    | 2.3%    |
| school Bus           | 138,166    | 1.2%    |
| Taxi                 | 11,833     | 0.1%    |
| Motorcycle           | 7,584      | 0.1%    |
| Other                | 10,193     | 0.1%    |
| Refused              | 2,337      | 0.0%    |
| TOTAL                | 11,672,434 | 100.0%  |
| Auto Mode            |            |         |
| Drive Alone          | 5,508,156  | 53%     |
| Carpools             | 4,891,302  | 47%     |
| TOTAL                | 10,399,458 | 100%    |

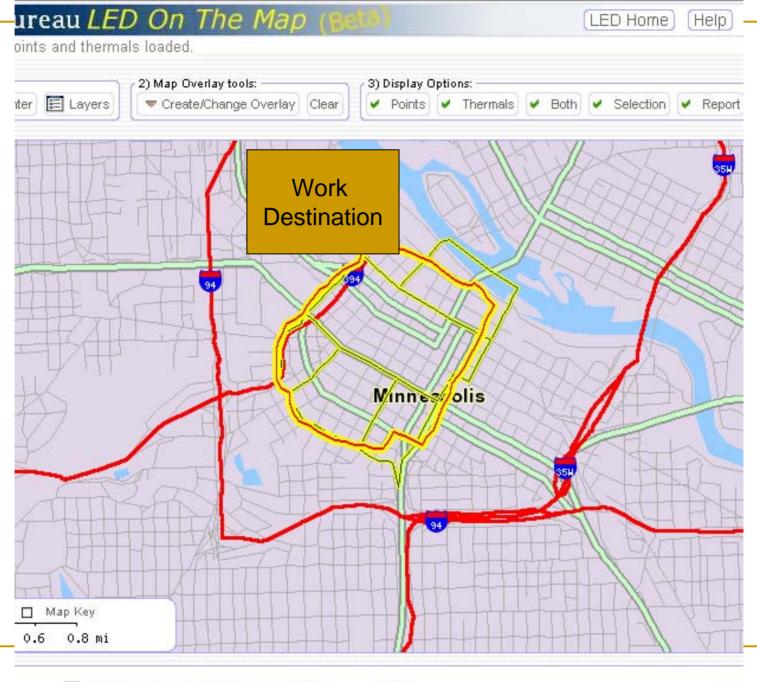
42%

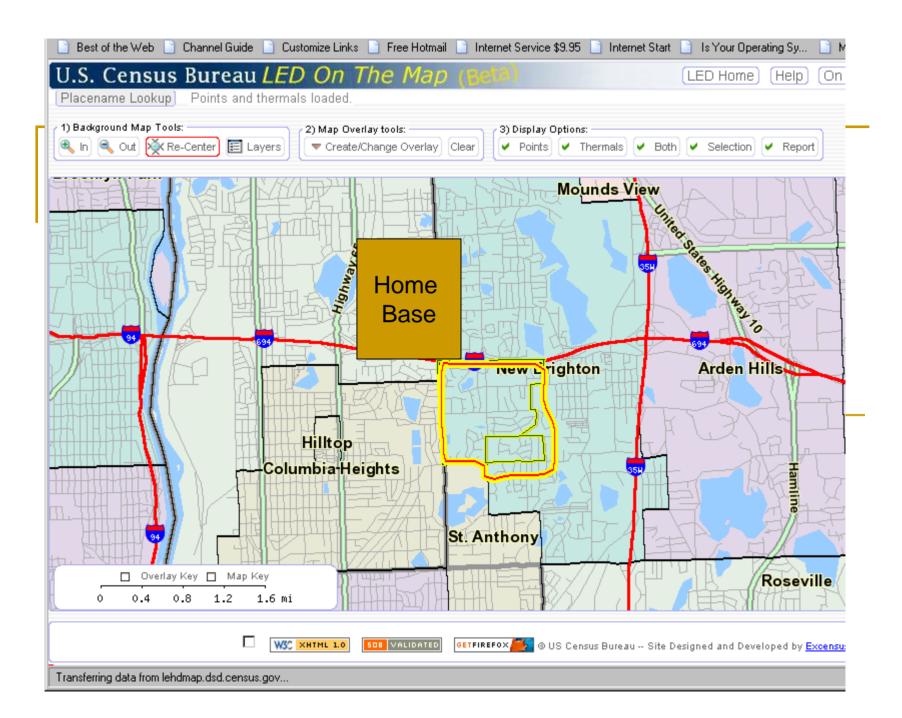
## 2003 Travel Behavior Inventory

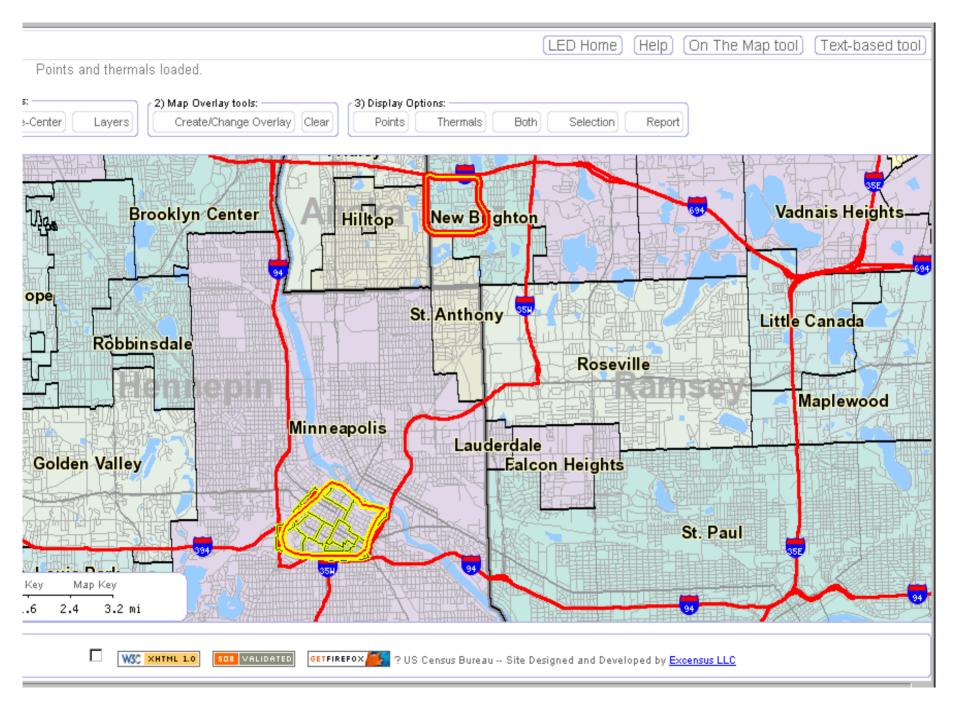
Table 33A
Trips by Destination Activity: Seven-County Area

|  | All Modes  | Downant | Motorized<br>Modes | Percent |  |
|--|------------|---------|--------------------|---------|--|
| Destination Activity                       |            | Percent |                    |         |  |
| Work                                       | 1,292,376  | 11.1%   |                    | 11.0%   |  |
| Work-Related                               | 381,535    | 3.3%    |                    | 3.4%    |  |
| Attending School                           | 180,496    | 1.5%    | 158,753            | 1.5%    |  |
| Other School Activities                    | 52,488     | 0.5%    | 48,918             | 0.4%    |  |
| Child Care, Day Care,<br>After School Care | 50,344     | 0.4%    | 47,980             | 0.4%    |  |
| Quick Stop                                 | 18,580     | 0.2%    | 18,042             | 0.2%    |  |
| Shopping                                   | 1,514,540  | 13.0%   | 1,449,026          | 13.4%   |  |
| Visit Friends/Relatives                    | 347,094    | 3.0%    | 296,401            | 2.7%    |  |
| Personal Business                          | 1,392,538  | 11.9%   | 1,301,091          | 12.0%   |  |
| Eat Meal Outside of Home                   | 676,137    | 5.8%    | 621,501            | 5.7%    |  |
| Entertainment/Recreational/<br>Fitness     | 604,670    | 5.2%    | 525,926            | 4.8%    |  |
| Civic/Religious                            | 157,537    | 1.3%    | 148,297            | 1.4%    |  |
| Pick up/Drop off                           | 912,828    | 7.8%    | 898,547            | 8.3%    |  |
| With Another Person at<br>Their Activity   | 29,087     | 0.2%    | 29,087             | 0.3%    |  |
| Change Mode                                | 173,146    | 1.5%    | 107,556            | 1.0%    |  |
| At-Home Activities                         | 3,843,644  | 32.9%   | 3,582,544          | 33.1%   |  |
| Working at Home                            | 45,394     | 0.4%    | 40,608             | 0.4%    |  |
| TOTAL                                      | 11,672,434 | 100.0%  | 10,836,235         | 100.0%  |  |









#### U.S. Census Bureau LED On The Map

Paired Area Report - Characteristics of Workers that Reside in Selection Area #1

| User Supplied Label                                     |       |        |
|---|-------|--------|
| WORKERS RESIDING IN SELECTION AREA #1                   | 2     | 003    |
|   | Count | Share  |
| Jobs Held by Residents                                  |       |        |
| * All Jobs  | 1,881 | 100.0% |
| * All Jobs (Private Sector Only)                        | 1,587 | 100.0% |
| * All Primary Jobs (Worker's highest paying job)        | 1,740 | 100.0% |
| * All Primary Jobs (Private Sector Only)                | 1,472 | 100.0% |
| RESIDENTS FROM AREA #1 THAT WORK IN AREA<br>#2          | 20    | 003    |
|   | Count | Share  |
| Jobs held by Residents of Area #1 Working in Area<br>#2 |       |        |
| * All Jobs  | 210   | 11.2%  |
| * All Jobs (Private Sector Only)                        | 186   | 11.7%  |
| * All Primary Jobs (Worker's highest paying job)        | 196   | 11.3%  |
| * All Primary Jobs (Private Sector Only)                | 173   | 11.8%  |
|   |       |        |

Definitions and Disclaimers

#### Source:

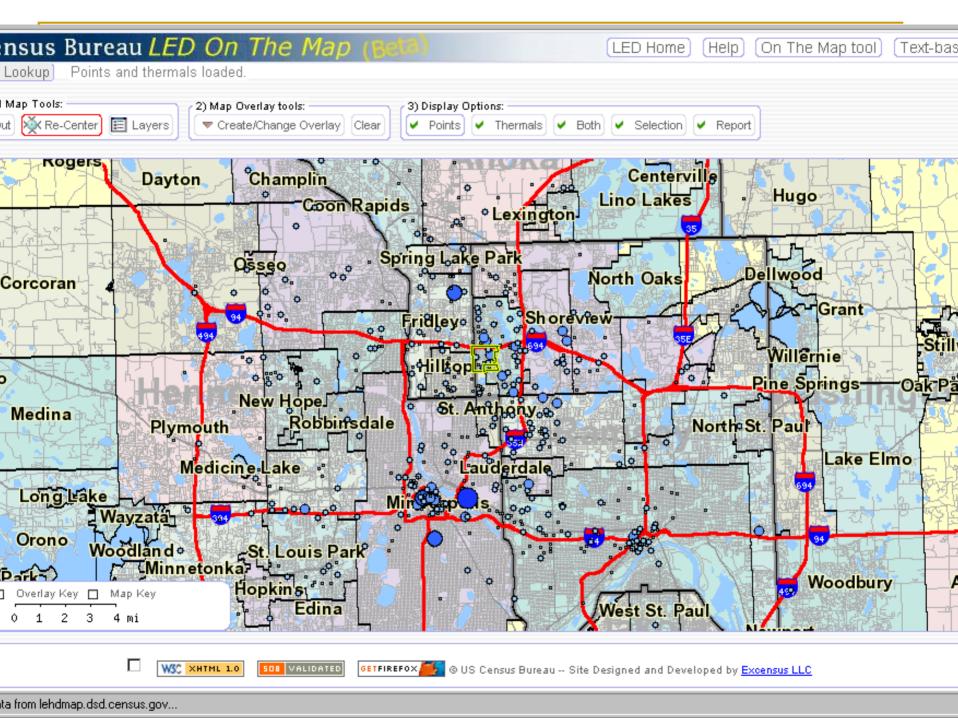
LED Worker Origin/Destination Database (2nd Quarter 2002 and 2003

### What Is The 'Capture Rate'?

- Boarding Data = 52 from NB zone loadings
- 52/210 to CBD = 24.8%

#### Points to Ponder

- 75% of Potential Riders are not riding,
- Why not? Are they in carpools?
- What would it take to capture them?
- Are the 75% really candidates to ride?
- Do we have a false sense of accomplishment? (2.3%)

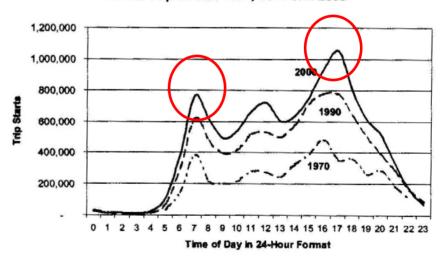


## Morning and afternoon peak travel periods are broadening and becoming more intense.

Both the morning and afternoon peak periods are becoming longer in duration and entail more trips than in 1990. Both the AM and PM peak periods are each an hour longer in duration and peak later than in 1990.

Midday travel is becoming more pronounced. The number of trips starting during the noon hour exceeds those starting during the 1990 morning peak hour.

#### Person Trip Starts: 1970, 1990 and 2000



#### Issues- Can LED Solve Them?

- Data is a low Priority-
  - Emphasis is on Program (Project) Delivery
  - People Skill Development/Maintenance?
- Transportation Data is-
  - Hard to get
  - Expensive
  - Infrequently Sampled
  - Getting More Difficult to Keep Relevant

## Challenges for LED in Transportation

- Role of LED O-D Data for Modeling?
  - Forecasting?
  - Calibration/Validation?
  - Automated O-D Table Linkage?
  - Totally New Models?
- Transit Applications?
  - Route Management/Evaluation?
  - Marketing?



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|  | 20           | 03              | 20              | 02              |  |
|--|--------------|-----------------|-----------------|-----------------|--|
|  | Count        | Share           | Count           | Share           |  |
| Number of Employers:                             | 2,059        |                 | 2,051           |                 |  |
| Number of Jobs Held by Employed Workers          |              |                 |                 |                 |  |
| * All Jobs                                       | 102,818      | 100.0%          | 108,839         | 100.0%          |  |
| * All Jobs (Private Sector Only)                 | 83,526       | 81.2%           | 88,789          | 81.6%           |  |
| * All Primary Jobs (Worker's highest paying job) | 97,700       | 95%             | 103,550         | 95.1%           |  |
| * All Primary Jobs (Private Sector Only)         | 79,097       | 76.9%           | 84,258          | 77.4%           |  |
|  |              |                 |                 |                 |  |
| WHERE RESIDENTS ARE EMPLOYED                     |              | 03<br>Shara     |                 | 02              |  |
| Total Workers (All Jobs - Private Sector)        | Count 83,526 | Share<br>100.0% | Count<br>88,789 | Share<br>100.0% |  |
| Cities/Towns Where Workers Live                  | 03,320       | 100.0 /0        | 007,00          | 100.070         |  |
| * Minneapolis                                    | 10.000       | 22.00/          | 24.445          | 22.00/          |  |
| * St. Paul                                       | 19,862       | 23.8%           | 21,115          | 23.8%           |  |
|  | 5,481        | 6.6%            | 6,342           | 7.1%            |  |
| * Out-of_State                                   | 3,185        | 3.8%            | 3,463           | 3.9%            |  |
| * Unincorporated Areas                           | 2,968        | 3.6%            | 3,350           | 3.8%            |  |
| * Plymouth                                       | 2,590        | 3.1%            | 2,782           | 3.1%            |  |
| * All Other Locations                            | 49,440       | 59.2%           | 51,737          | 58.3%           |  |
|  |              |                 |                 |                 |  |
| Counties Where Workers Live                      |              |                 |                 |                 |  |
| * Hennepin                                       | 45,278       | 54.2%           | 47,700          | 53.7%           |  |
| * Ramsey   | 10,192       | 12.2%           | 11,447          | 12.9%           |  |
| * Dakota   | 6.964        | 8.3%            | 7.401           | 8.3%            |  |

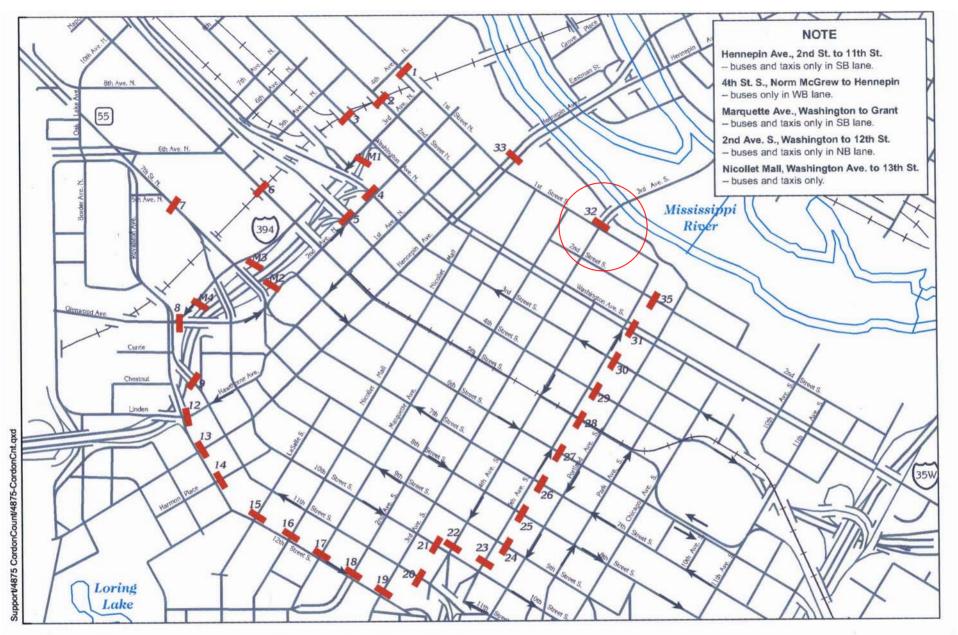




TABLE 3
TYPES OF VEHICLES ENTERING AND LEAVING MINNEAPOLIS CENTRAL BUSINESS DISTRICT AT EACH LOCATION IN 2003

| A STATE OF THE STA | T       | AU'     | го      | TAXI  |       | LIGHT TRUCK |        | HEAVY TRUCK |       | BUS*       |       | TOTAL VEHICLES |         |         |
|--|---------|---------|---------|-------|-------|-------------|--------|-------------|-------|------------|-------|----------------|---------|---------|
| LOCATION   | STATION | IN      | OUT     | IN    | OUT   | IN          | OUT    | IN          | OUT   | IN         | OUT   | IN             | OUT     | TOTAL   |
| 1st Street at 3rd Avenue North   | 1       | 2344    | 2160    | 35    | 33    | 195         | 194    | 22          | 22    | 65         | 44    | 2,660          | 2,452   | 5,112   |
| 2nd Street at 3rd Avenue North   | 2       | 1739    | 1352    | 41    | 39    | 131         | 145    | 65          | 52    | 17         | 20    | 1,993          | 1,608   | 3,600   |
| Washington at 3rd Avenue North   | 3       | 5284    | 5518    | 71    | 69    | 712         | 732    | 129         | 116   | 111        | 94    | 6,307          | 6,530   | 12,837  |
| 3rd Street at 2nd Avenue North   | 4       | 0       | 9879    | 0     | 90    | 0           | 2243   | 0           | 195   | 0          | 218   | 0              | 12,625  | 12,625  |
| 4th Street at 2nd Avenue North   | 5       | 10180   | 0       | 102   | 0     | 1177        | 0      | 80          | 0     | 204        | 0     | 11,743         | 0       | 11,743  |
| 5th Street at 3rd Avenue North   | 6       | 2142    | 1817    | 22    | 18    | 264         | 233    | 34          | 27    | 156        | 129   | 2,617          | 2,223   | 4,840   |
| 7th Street near 5th Avenue North   | 0070    | 5372    | 5092    | 178   | 134   | 382         | 329    | 43          | 16    | <b>385</b> | 237   | 6,359          | 5,808   | 12,167  |
| Glenwood/3rd at 12th Street North  | 8       | 1814    | 1476    | 34    | 16    | 176         | 133    | 28          | 20    | 107        | 78    | 2,160          | 1,724   | 3,883   |
| 11th Street North at Currie Avenue   | 9       | 0       | 3098    | 0     | 70    | 0           | 358    | 0           | 148   | 0          | 215   | 0              | 3,889   | 3,889   |
| Hawthorne Avenue at 12th Street North  | 12      | 0       | 13280   | 0     | 170   | 0           | 817    | 0           | 75    | 0          | 226   | 0              | 14,568  | 14,568  |
| Hennepin Avenue at 12th Street-South   | 13      | 9532    | 1622    | 116   | 131   | 992         | 146    | 146         | 46    | 209        | 161   | 10,995         | 2,106   | 13,101  |
| Harmon Place at 12th Street South  | 14      | 1176    | 1224    | 27    | 20    | 109         | 122    | 14          | 43    | 41         | 3     | 1,367          | 1,412   | 2,779   |
| LaSalle Avenue at 12th Street South  | 15      | 3894    | 4050    | 91    | 269   | 362         | 222    | 45          | 87    | 136        | 40    | 4,528          | 4,669   | 9,197   |
| Nicollet Mall at 12th Street South   | 16      | 0       | 0       | 141   | 37    | 28          | 26     | 0           | 0     | 372        | 208   | 541            | 271     | 812     |
| Marquette Avenue at 12th Street South  | 17      | 5784    | 321     | 287   | 253   | 271         | 53     | 84          | 12    | 59         | 217   | 6,485          | 856     | 7,340   |
| 2nd Avenue at 12th Street South  | 18      | 26      | 5616    | 41    | 204   | 15          | 139    | 7           | 62    | 141        | 113   | 230            | 6,134   | 6,364   |
| 3rd Avenue at 12th Street South  | 19      | 3107    | 4082    | 60    | 115   | 182         | 357    | 50          | 64    | 92         | 95    | 3,492          | 4,713   | 8,205   |
| 11th Street South at 4th Avenue  | 20      | 15639   | 0       | 581   | 0     | 840         | 0      | 130         | 0     | 395        | 0     | 17,585         | 0       | 17,585  |
| 10th Street South at 4th Avenue  | 21      | 0       | 3367    | 0     | 279   | 0           | 205    | 0           | 45    | 0          | 41    | 0              | 3,937   | 3,937   |
| 4th Avenue at 10th Street South  | 22      | 0       | 4048    | 0     | 348   | 0           | 2108   | 0           | 151   | 0          | 201   | 0              | 6,855   | 6,855   |
| 5th Avenue at 10th Street South  | 23      | 14332   | 0       | 422   | 0     | 1188        | 0      | 167         | 0     | 432        | 0     | 16,542         | 0       | 16,542  |
| 9th Street South at Portland Avenue  | 24      | 5626    | 0       | 145   | 0     | 147         | 0      | 47          | 0     | 96         | 0     | 6,061          | 0       | 6,061   |
| 8th Street South at Portland Avenue  | 25      | 0       | 8862    | 0     | 407   | 0           | 294    | 0           | 207   | 0          | 235   | 0              | 10,006  | 10,006  |
| 7th Street South at Porltand Avenue  | 26      | 9482    | 0       | 600   | 0     | 512         | 0      | 80          | 0     | 321        | 0     | 10,996         | 0       | 10,996  |
| 6th Street South at Portland Avenue  | 27      | 0       | 9185    | 0     | 208   | 0           | 682    | 0           | 54    | 0          | 276   | 0              | 10,405  | 10,405  |
| 5th Street South at Portland Avenue  | 28      | 2057    | 0       | 30    | 0     | 126         | 0      | 26          | 0     | 2          | 0     | 2,241          | 0       | 2,241   |
| 4th Street South at Portland Avenue  | 29      | 0       | 5695    | 0     | 122   | 0           | 383    | 0           | 5     | 225        | 241   | 225            | 6,446   | 6,671   |
| 3rd Street South at Portland Avenue  | 30      | 5104    | 0       | 100   | 0     | 457         | 0      | 89          | 0     | 105        | 0     | 5,855          | 0       | 5,855   |
| Washington at Portland Avenue  | 31      | 8628    | 9905    | 66    | 96    | 269         | 961    | 104         | 46    | 145        | 180   | 9,212          | 11,189  | 20,401  |
| 3rd Avenue Bridge  | 32      | 5700    | 4301    | 81    | 112   | 337         | 274    | 133         | 62    | (151b)     | 180   | 6,302          | 4,929   | 11,231  |
| Hennepin Avenue Bridge   | 33      | 8815    | 11255   | 116   | 121   | 1468        | 1524   | 266         | 160   | 240        | 254   | 10,905         | 13,314  | 24,219  |
| 2nd Street at Portland   | 35      | 1837    | 2575    | 57    | 61    | 109         | 121    | 27          | 44    | 5          | 29    | 2,035          | 2,830   | 4,865   |
| I-394 on/off ramp to Washington Avenue   | M1      | 5108    | 4102    | 145   | 116   | 465         | 373    | 75          | 60    | 49         | 54    | 5,841          | 4,706   | 10,547  |
| I-394 off ramp to 6th Street   | M2      | 3818    | 0       | 108   | 0     | 347         | 0      | 56          | 0     | 97         | 0     | 4,426          | 0       | 4,426   |
| I-394 on ramp from 3rd Avenue  | МЗ      | 0       | 957     | 0     | 27    | 0           | 87     | 0           | 14    | 0          | 42    | 0              | 1,127   | 1,127   |
| I-394 HOV on ramp from 3rd Avenue  | M4      | 0       | 332     | 0     | 9     | 0           | 30     | 0           | 5     | 0          | 22    | 0              | 398     | 398     |
| 4th Street Ramp  | TAD 4   | 242     | 0       | 0     | 0     | 0           | 0      | 0           | 0     | 0          | 0     | 242            | 0       | 242     |
| 5th Street Ramp  | TAD 5   | 431     | 297     | 0     | 0     | 0           | 0      | 0           | 0     | 0          | 0     | 431            | 297     | 728     |
| 7th Street Ramp  | TAD 7   | 896     | 732     | 0     | 0     | 0           | 0      | 0           | 0     | 0          | 0     | 896            | 732     | 1,628   |
|  | TOTAL   | 140,106 | 126,199 | 3,698 | 3,575 | 11,261      | 13,292 | 1,947       | 1,838 | 4,259      | 3,853 | 161,270        | 148,757 | 310,028 |

<sup>\*</sup> Bus types include Metro Transit, School, Greyhound, Jefferson Lines, and Metro Mobility