LED Pilot
VEC Alexandria One-Stop Center

LED Workshop
January 27-28, 2005
ALEXANDRIA, VIRGINIA

A Profile

Population: 130,804 (2002 estimate)
- 13.7% increase from 1992


Unemployment Rate:
- 1.9% (11/2004)
- 2.7% (2003 average)

### Major Industries in Alexandria (2nd Qtr 2004)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Establishments</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific &amp; Technical Svc</td>
<td>1,263</td>
<td>14,885</td>
</tr>
<tr>
<td>Other Services (except Public Admin.)</td>
<td>1,290</td>
<td>10,029</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>351</td>
<td>8,858</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>355</td>
<td>5,856</td>
</tr>
<tr>
<td>Admin., Support, Waste Mgmt, Remediation</td>
<td>310</td>
<td>5,726</td>
</tr>
<tr>
<td>Construction</td>
<td>212</td>
<td>3,874</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>221</td>
<td>3,446</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>244</td>
<td>2,956</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>240</td>
<td>2,483</td>
</tr>
<tr>
<td>Information</td>
<td>137</td>
<td>2,141</td>
</tr>
<tr>
<td>Education Services</td>
<td>73</td>
<td>2,073</td>
</tr>
</tbody>
</table>
VEC Alexandria One-Stop

Serves two Workforce Investment Areas

- Certified as affiliate site by WIA 12 (Arlington/Alexandria WIB)
- Pursing certification by WIA 11 (Northern Virginia WIB)
VEC Alexandria One-Stop
On-Site Partners

- Alexandria Job Link
- Arlington Office of Employment
- Fairfax County Department of Family Services
- Northern Virginia Community College
- Department of Rehabilitative Services
- Fairfax County Public Schools
- Virginia Employment Commission
LED Pilot - Jobseekers

- Access to LED information in Resource Room
- Development of “how to use” workshop for jobseekers
- Incorporate elements into existing workshops
  - “Starting Your Own Business”
  - “Internet Job Search”
  - “Reemployment Services Orientation” for claimants
LED Pilot - Employers

- Develop user workshop to present to targeted employer audiences:
  - WIB members
  - Employer Advisory Committees
  - Tax seminars & workshops for employers
  - Chamber – “Brown Bag” seminars
- Market as “employer service” to new employers using the one-stop.
LED Pilot – Education Partners

- Develop workshop to take to local high schools for career counseling
- Involve public school, community college, and university counselors in using LED information
- Utilization with adult basic education
LED Pilot – Economic Development & Government

- Develop user workshop and materials to share with local economic developers and their associates
  - Include those in real estate business
  - Include local associations
- Share utilization with local government officials
LED Pilot – Critical Elements

- All one-stop staff trained to use LED information
- All staff able to respond to inquiries using LED
- Participation of all partners critical
- Target jobseeker workshop toward those most likely to benefit and use
- Use in other one-stop locations in WIB areas
Pilot Implementation

- Virginia is waiting for receipt of LED data
- Development of marketing plan and materials
- Training of staff
- Development of workshops
- Implementation
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Questions and inquiries may be directed to:

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