

Google Public Data: Release Plan

Local Employment Dynamics

All About Jobs

December 1, 2010

Pilot States (7): Arizona, California, Iowa, Maine, Ohio, Virginia, and Washington

Google Public Data Coverage Profile for Individual States

Tools	Line Chart, Bar Chart, Motion Chart
Indicators ¹	Employment (4) <ul style="list-style-type: none">• Beginning of Quarter Employment: Counts• End of Quarter Employment: Counts• Full-Quarter Employment (Stable) : Counts• Employment - Reference Quarter: Counts Employment Change, Individual (8) <ul style="list-style-type: none">• Hires All: Counts• Hires New: Counts• Hires Recalls: Counts• Separations: Counts• Hires All (Stable): Counts• Hires New (Stable): Counts• Separations (Stable): Counts• Turnover (Stable): Ratio Employment Change, Firm (6) <ul style="list-style-type: none">• Job Gains: Counts• Job Loss: Counts• Job Change: Net Change• Job Gains (Stable): Counts• Job Loss (Stable): Counts• Job Change (Stable): Net Change Earnings (6) <ul style="list-style-type: none">• Full-Quarter Employment (Stable): Average Monthly Earnings• End of Quarter Employment: Average Monthly Earnings• Hires All (Stable): Average Monthly Earnings• Hires New (Stable): Average Monthly Earnings• Separations (Stable): Average Monthly Earnings• Hires All: Average Change in Monthly Earnings
Geography	State, County, Metro Areas, Workforce Investment Areas
Gender	Female, Male, Both Genders
Age Groups	14-18,19-21,22-24,25-34,35-44,45-54,55-64,65-99,14-99
Industry	2-digit NAICS, 3-digit NAICS
Job Type	Private Sector Only
Time	Quarterly as far back as 1990, depending on state

¹ QWI 101 document to replace http://lehd.did.census.gov/led/library/techpapers/Brookings_QWI.pdf and link with Google.

Pilot Release Actions:

1. Posting for 7 individual pilot states only
2. Covers QWI through the 2010Q4 production cycle
3. Covers all 30 available QWIs
4. Posting date of 1/11/11 on Tuesday, January 11, 2011
5. No updates planned with future quarters at this time
6. Definition document (QWI 101) has been updated
7. No 4-digit NAICS or public sector results at this time
8. Next actions dependent on user feedback

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